Tarun Dixit

PRODUCT DESIGNER ✦ FOUNDING DESIGNER

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SUMMARY

Product designer with 3+ years across AI SaaS, consumer apps and enterprise tools. Founding product designer at Kumba AI, where I design the AI marketing platform used by 2,000+ brands, from the first Figma file to coded prototypes. Engineering degree in computer science, so I work closely with developers and can build what I design.

SKILLS

Product Design	User Research, Journey Mapping, Wireframing, Prototyping, Interaction Design, Usability Testing, Accessibility, UX Writing
AI Products	Generative AI Workflows, Human Review Steps, Prompt-to-Output Flows
Design Systems	Design Tokens, Component Libraries, Documentation, Developer Handoff
Tools	Figma, Adobe Creative Suite, Miro, Balsamiq, Sketch
Code	HTML, CSS, React, Next.js (prototyping)

EXPERIENCE

Product Designer (Founding Designer) @ Kumba AI ✦ Full-time ✦ April 2025 – Present

- Designed **Social Media Copilot**, which turns one brief into a week of platform-specific posts ready to schedule. It was the product Kumba **raised its Series A on, at a $10M valuation**.
- Designed the Copilot demo that helped **sign Tata Motors EV** as a client.
- Own **end-to-end UX across the platform**: image and video studios, text tools, Brand Hub, model library and social publishing.
- Built and documented the **Kumba design system** (tokens, components, usage guidelines) in Figma, then worked with frontend engineers to **ship it in code**.
- Prototyped key flows **in React** to test ideas early and give engineers a working reference at handoff.

UI/UX Designer @ One Card Solution ✦ Full-time ✦ December 2023 – December 2024

- Designed a **mobile-first loyalty platform** for retail customers, from research and user flows to final UI.
- Designed **internal tools used by enterprise client teams**.
- Set up a **component-based design system in Figma** that kept screens consistent and made prototyping faster.

UI/UX Designer Intern @ Spaarks (Osos Web Pvt Ltd) ✦ July 2023 – September 2023

- Redesigned core modules of Spaarks, a local app for finding people, groups and jobs nearby.
- Shipped **100+ UX fixes** across the app and delivered new landing page concepts **in under a week**.
- Ran design sprints with product and engineering.

Freelance Designer ✦ 2018 – 2022

- Designed and built **CarAdvice.in** for Faisal A Khan, founder of MotorBeam (2022).
- Designed banners, t-shirts and flyers for the **Run to Thrive marathons** by Rover Events, Mumbai.
- Made concept posts for brands. One was **featured by Social Samosa**.

EDUCATION

B.E. Computer Science & Engineering ✦ Chandigarh University, Mohali ✦ 2022 – 2026

Class 12 (CBSE) ✦ Kendriya Vidyalaya, Udhampur, J&K ✦ 2022